

# MEMO

## LOCAL COMPANY VISITS

- We visited 2 companies: ACCASOFTWARE and Villa RAIANO Winery on 26th January.

Students discussed what they saw. In our last meeting (without Greece and Iceland) we decided that every students' team will fill a short report about the visits, supportive key words will be shared on students' facebook community. Supportive keywords

- What is the name of the company.
- What is the product
- How big is the company
- What professions/who work there
- Some interesting facts you remember

Deadline for report: **15<sup>th</sup> February.**

- By April every country has visited at least 2 companies and then by 15th April the presentation of visits must be finished. It could be either pp, short videos, photos etc.. The duration should be not more than 3 minutes, it should be interesting to watch and easy to understand.  
The presentations will be introduced in Greece during the meeting in April and gives input for the e-book Italy has to compile.  
In the e-book there will be extra sheets from the local companies visits selected among students reports in the international groups.

EXAMPLE FROM ESTONIAN MEMO:

[https://docs.google.com/document/d/1Zr30vtwgtw8CNyZ0apf6K1a2GNgYn4vj3\\_CNmH-QFNs/edit](https://docs.google.com/document/d/1Zr30vtwgtw8CNyZ0apf6K1a2GNgYn4vj3_CNmH-QFNs/edit)

## MOBILITIES

Investigate possibility for students' visit to Estonia from 3<sup>rd</sup> to 7<sup>th</sup> April (during e-course) for:

- Company visit
- Learning day on entrepreneurship and economics. (Simulations of businesses)

**GREECE DATES:** 23<sup>rd</sup> to 29<sup>th</sup> April (Meeting in Athens on 23<sup>rd</sup>, excursion on 24<sup>th</sup>, in the afternoon trip to Trikala).

## Suggestions:

VISIT TO ICELAND: 24<sup>TH</sup>-30<sup>TH</sup> September or 1<sup>st</sup>- 7<sup>th</sup> October

Let's decide in Greece.

## RESPONSIBILITIES.

The hosting country organizes the visit and the activities according to the responsibilities. Before the mobility, partners will discuss all the activities and if needed how to organize them on the fb group.

During the mobility, every day in the morning we'll have a briefing.

DURING THE MOBILITY IN GREECE: We need to teach students the main things about organizing businesses or maybe we decide one specific topic and **Greece** organizes a lecture on: how to make a web page, how to use social media for marketing, elevator talk, etc.. We'll discuss on fb group.

In Estonia (for students), we can organize a lecture how to compile a business plan.

## CALENDAR

Does google calendar works?

## EVALUATION

Greece prepares evaluation by 2<sup>nd</sup> February

## E COURSE

Teachers of economics will choose by 1<sup>st</sup> March topics about e course. Kersti opens a discussion in FB. Please ask your economy teachers to join this discussion.

## COMMUNICATION

Countries update students and teachers files on the web page.

N.B. Photo is compulsory.

Fb group for students and teachers was created and named StoNe. Every coordinator of the country invites teachers and students to join the group.

However, the teachers group is the one used to discuss agreements or topics about the activities to carry on among teachers.

## BUSINESS GROUPS OF STUDENTS

Every international group has 2- better 3 nationalities. Even better when "south and north is mixed"

Every group works out a business idea by April and even better is able to introduce a prototype in Greece.

There are 3 strategies distributing tasks within a group

- 1) One product line (example, producing tea)  
- produce each country and sold together
- 2) One product - produced in one country  
but duties are divided (one produce,  
second - marketing, third - sold  
strategy..... etc.)
- 3) One product - every country produces that  
one product

Things to do till Greece

- 1) Have a prototype of product (visible)
- 2) Each students has a task and  
responsibilities at company
- 3) Communicate online (Facebook group,  
Skype)
- 4) Name of company (first product - after  
name)
- 5) Logo of company

Mobility meeting in Iceland

- \*Ready product (visible)
- \*Chance to produce product (if need)
- \*Make decision about package of product
- \*Marketing - brochure, business cards,  
poster, elevator talk, Facebook page etc.
- \*Ideas for stand

To support students to work out a product, they could first write a business plan answering to these questions.

1. What is my product? What kind it is (colour, material etc)? Is it a thing or service?
2. How will we produce it (who has skills/buy /handmade/cook etc)
3. Who will buy our product? (target, market)
4. How will we sell it? (stend, look, package etc)
5. How much will it cost?
6. Info about a business team

May be it will be the task of all groups, then the deadline will be April 1 st