

## Student company "Hopa"

<p style="text-align: center;">Company</p>	<ul style="list-style-type: none"> <li> Alessia Di Paolo</li> <li> Chiara Barbone</li> <li> Francesco Perrotta</li> <li> Desirée Della Vecchia</li> <li> Manuel Russomanno</li> <li> Maria Georgia Gkantziou</li> <li> Christos Mpampouris</li> </ul>	<ul style="list-style-type: none"> <li> Dragoutsou Paraskevi</li> <li> KorisDimitrios</li> <li> Guðjón Vilberg Sigurbjörnsson</li> <li> HafsteinnElvarAðalsteinsson</li> <li> ÍvarKristinsson</li> </ul>
<p style="text-align: center;">Product description</p>	<div style="display: flex; justify-content: space-around;">   </div>	<p>Our product consists of two sweets, both of which have deep cultural ties to Italy and Greece. One is chocolate with a hard chocolate shell and a soft buttery inside. The other is sweet bergamot which is similar to marmalade but is mostly used with coffee, ice cream, yogurt or even liqueurs.</p>
<p style="text-align: center;">Student company development</p>	<p style="text-align: center;">Italy</p> 	<p>We established an international community and we thought about the products we could potentially make and sell</p>

## Greece



We came to a conclusion of what we are producing and started writing a business plan.

## Iceland





We presented our business plan and had the first product in our hands.

## Latvia



We built our stand for markets and participated in Latvia's biggest Students company fair in "Domina" shopping center.

<p>Marketing</p>	<p>Logo</p> 	<p>Stand</p> 
<p>Observation</p>	<p>+</p> <ul style="list-style-type: none"> <li>• Great experience.</li> <li>• Had a lot of fun.</li> <li>• Experienced other cultures</li> </ul>	<p>-</p> <ul style="list-style-type: none"> <li>• We needed a little more time.</li> </ul>