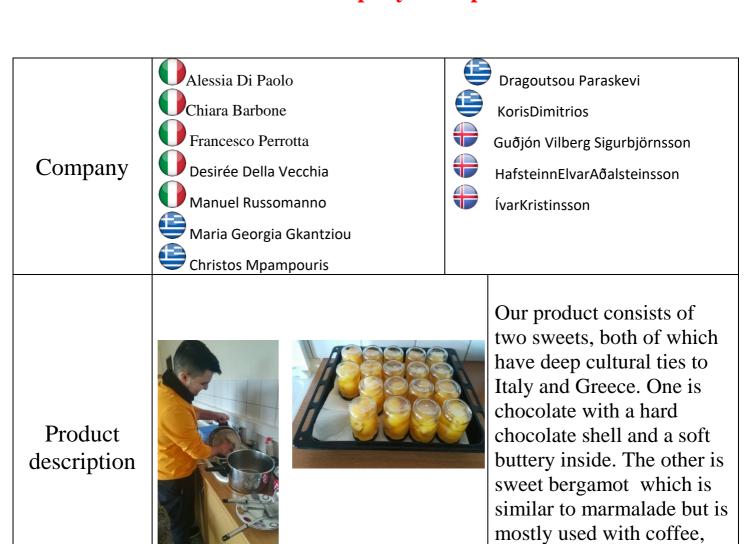
Student company "Hopa"



Student company development



We established an international community and we thougt about the products we could potentially make and sell

ice cream, yogurt or even

liqueurs.

Greece



We came to a conclusion of what we are producing and started writing a business plan.

Iceland



We presented our business plan and had the first product in our hands.

Latvia



We built our stand for markets and participated in Latvia's biggest Students company fair in "Domina" shopping center.

| Marketing | Logo | Stand |
|-------------|---|---------------------------------|
| Observation | + Great experience. Had a lot of fun. Experienced other cultures | • We needed a little more time. |