













Student company "Woodspee"

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| <p>Company</p> | <p>  Roberts Dancis  Eva Briġe  Roberts Fadejevs  ElīzaAnna Vilaua  Renārs Tambergs </p> | <p>  Johanna Piiber  Jane-Ly Tammekivi  Ann Valdi  Arndis Ósk Magnúsdóttir  Ragnar Ágúst Sumarliðason </p> |
| <p>Product description</p> |  | <p>The product is a wireless wooden speaker, designed for phones. It amplifies their sound in a simple way, and provides the customer high quality sound from natural material. With this product you can listen to the sounds of nature.</p> |
| <p>Students company's development</p> | <p>Italy</p>  | <p>We established an international community, came to a conclusion about what we are producing and selling, and also divided the tasks for each country.</p> |

Estonia



We met for the second time and thought about company's marketing

Greece



We presented our business plan

Iceland



We presented our company's future plans for trade fair, developed the product, thought about marketing (facebook page and instagram account).

Latvia



We finalized packages for the product, built our stand and participated in Latvia's biggest Students company fair in "Domina" shopping center.



Marketing

Logo



Stand



Observation

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- The project has expanded our knowledge, developed our English communication and brought us to different working spaces.
- It has helped us to understand cultures, habits and interests of different countries.
- We learned how to adapt to different situations, solve problems and also how to work under pressure and still make the product look good and sell out.
- The atmosphere in each country was amazing.
- We get to know new friends from around the world.

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- The inconsistency and bad time planning.
- Communication should be improved from all countries.
- The project time was too long, the project should've been shortened.
- We should've had some small markets, at least to see the demand for the product.

